

THE FOUNDING CHARTER

Mobile Food & Beverage Association of Marion County

Our Foundation

The Mobile Food & Beverage Association of Marion County was founded on a simple belief:

When good businesses work together, everyone succeeds.

The mobile food and beverage industry is built upon hard work, determination, creativity, and a commitment to serving others. Every business owner has invested countless hours and personal sacrifice into building something they can be proud of. Yet, for too many years, businesses within our industry have often viewed one another as competitors instead of colleagues, while event organizers have been left to coordinate multiple vendors without the knowledge or resources needed to create the best possible event.

The Mobile Food & Beverage Association of Marion County was created to change that.

Our Association exists to unite professional mobile food and beverage businesses under a common purpose: to raise the standards of our industry, create opportunities for our members, simplify the planning process for event organizers, and serve our communities with excellence.

We believe professionalism should define our industry.

We believe integrity should guide every decision.

We believe cooperation creates opportunities that competition alone never can.

We believe every event organizer deserves a trusted partner who understands the unique needs of the mobile food and beverage industry.

Most importantly, we believe independent business owners can accomplish far more by working together than by working alone.

The Association does not exist to operate anyone's business. Every member remains an independent business owner who sets their own prices, develops their own menu, manages their own operations, and earns their own reputation. Our role is to provide leadership, establish professional standards, coordinate opportunities, foster relationships, and strengthen an industry that benefits us all.

Membership in this Association is both an honor and a responsibility. Every member is expected to conduct themselves with honesty, professionalism, courtesy, respect, and integrity. Every interaction with a customer, fellow member, event organizer, sponsor, government agency, or member of the public reflects not only upon that individual business, but upon the reputation of our entire Association.

We also recognize our responsibility to the communities we serve. Whether partnering with local governments, schools, churches, civic organizations, nonprofit organizations, businesses, or event promoters, our objective is always the same: to make every event better because we were part of it.

As our Association grows, we will never measure success solely by the number of members we have or the number of events we coordinate.

Our success will be measured by the reputation we earn.

We want event organizers to know that when they partner with the Mobile Food & Beverage Association of Marion County, they can expect professionalism, reliability, organization, integrity, and exceptional service.

We want our members to know they belong to an organization that supports them, promotes them, encourages them, and challenges them to become the very best in the industry.

We want our communities to recognize this Association as a trusted organization that contributes to local events, supports charitable causes, strengthens local businesses, and enhances the quality of life throughout Marion County.

These Founding Principles are intended to guide every decision made by the Board of Directors, every action taken by our members, and every relationship established by this Association. They define the culture we are committed to protecting and preserving for future generations.

No individual is greater than the Association.

The strength of the Association is found in the integrity, professionalism, and dedication of its members.

Together, we will build more than successful events.

Together, we will build a lasting legacy for the mobile food and beverage industry in Marion County.

Our Commitment

As members of the Mobile Food & Beverage Association of Marion County, we pledge to:

- Conduct business with honesty, integrity, and professionalism.
- Treat fellow members as partners in strengthening our industry.
- Serve event organizers with dependable, organized, and exceptional service.
- Promote cooperation over unnecessary competition.

- Support the growth and success of fellow members whenever possible.
 - Protect and enhance the reputation of the Association.
 - Continually improve our businesses, our service, and ourselves.
 - Represent the Association with pride in every interaction.
 - Leave every customer, every event, and every community better because we were there.
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The Association Creed

“We are not merely booking events. We are building an industry worthy of the communities we serve.”

Every decision we make should reflect this commitment.

Every relationship we build should strengthen this profession.

Every event we coordinate should demonstrate the value of professionalism, cooperation, integrity, and excellence.

This is our purpose.

This is our responsibility.

This is our legacy.